

CHRISTINE HENSELER

Co-Founder and co-President of the Center for Humanities Communication (CHC)
Professor Emerita, Union College. Spanish & Hispanic Studies

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Languages: English. German. Spanish

EDUCATION

1995 - 1999	Cornell University (Ph.D.) Contemporary Peninsular Narrative
1993 - 1995	University of Kansas (M.A.) Hispanic Literature
1989 - 1993	University of Kansas (B.A.) Spanish Lit. and Culture, w/ Honors and (B.S.J.) Journalism, Advertising, w/ Distinction

FACULTY POSITIONS

2001 -2026	Union College - Full Professor (2012-2026). Associate Prof. (2006-2012) Assistant Prof. (2001-2006)
1999 - 2001	SUNY Fredonia - Assistant Professor of Spanish
2005, Summer	Middlebury College - Visiting Assistant Professor. Summer Language Program
2004, Fall	Cornell University - Visiting Assistant Professor in the Romance Studies Depart

LEADERSHIP POSITIONS

- Co-President and co-Founder, [Center for Humanities Communication \(CHC\)](#)
- Co-Director, [4Humanities](#)
- Board of Directors. Executive Member. The Center for the Performing Arts Empire State Plaza, Albany (The EGG). Subcommittee: Strategic Planning and Design (2023- Present)
- Editorial Board. *Arizona Journal of Hispanic Cultural Studies* and *Hispanic Studies*
- Vice President, Ithaca Fine Arts Booster Group (2021-23)

UNION COLLEGE LEADERSHIP POSITIONS

2017 – 2018	<u>Interim Director</u> of Faculty Development
2014 - 2016	<u>Director</u> . NY6 Think Tank, NY6 Consortium of Schools.
2013 - 2016	<u>Chair</u> . Department of Modern Languages & Literatures, Union College.
2012 - 2015	<u>Chair</u> . Division of Arts & Humanities, Union College.
2013 - 2015	<u>Principal Investigator</u> . Andrew W. Mellon Planning Grant “Our Shared Humanities.” Union College.
2009 - 2013	<u>Chair</u> . Spanish & Hispanic Studies Program, Union College.
2007 - 2011	<u>Faculty Mentor</u> . Posse Foundation, Union College.

2006 - 2009 Director. Latin American and Caribbean Studies, Union College.
2005 - 2007 Associate Director. Academic Departments and Programs. Union College

LEADERSHIP TRAINING

2014 - 2015 Higher Education Resource Services (HERS) Wellesley Institute.
Covering topics in academic affairs, student affairs, diversity, finance and budgets, executive leadership and advancement, networking, project impact and assessment, structural organization, management and conflict resolution.

2007, Oct. American Council on Education (ACE) Southern Regional Leadership Forum for Women Administrators

Attendee at yearly conferences on higher education, including the American Association of Colleges and Universities (AAC&U), Federation of State Humanities Council and Humanities Alliance Meeting, Frontiers in Education (FIE, Education of Engineers and Computer Scientists), A German-American Dialogue on the Future of the University (Cornell University), and consortium workshops on Diversity (CHAS and Skidmore College).

KEY ADMINISTRATIVE POSITIONS

Co-President and Founder of the Center for Humanities Communication (CHC) (2022 - present)

I co-founded with Prof. Alan Liu the Center for Humanities Communication, under fiscal sponsorship by the American Association of Colleges and Universities (AAC&U). Through a highly collaborative and deliberate process we conduct regular meetings to strategically build the CHC around three programs: The Scholars Program, the Student Engagement Program, and HumSource, a digital archive, and research initiative.

To build this organization, we have received two major grants:

1. A \$50,000 NEH Chairs grant. In collaboration with The American Academy of Arts and Sciences, we conducted a “Humanities Communication Convening” in September, 2024, in Cambridge, Mass. with 35 science communicators, journalists, heads of philanthropy, Humanities associations and organizations, social media influencers and others (by invitation only).
2. A \$150,000 Mellon Flexible Organization grant to support two main goals: One is accelerating the CHC’s organization-building. The second goal of the grant is to accelerate the CHC’s work on a portfolio of services and outputs, starting with professional training workshops and internship programs for “humanities communicators” on a par with training programs in science communication.

Co-director of The Student Engagement Program (SEP)

The goal of SEP is to actively transform student perceptions of the humanities by meeting Gen Z/Alpha where they are. We use research-driven insights into social media conversations and the Future of Work to create gamified, active learning experiences that debunk myths and strategically connect humanistic skills to students' personal identity and career success.

1. Mapping Strategic Humanities Communication to Engage High School and Undergraduate Students (April-Aug. 2025).

The primary goal of the charter was to systematically map the efforts of individuals and organizations actively engaged in informing and persuading high school and undergraduate students about the benefits of pursuing humanities studies and related careers. The aim was to identify the specific materials they have developed, the methods of their dissemination and use, and the challenges they encounter in effectively reaching and engaging both high school and undergraduate students. Toward these efforts I reached out to 38 individuals and organizations. The insights gained from this research serve as the foundational knowledge base for the Center for Humanities Communication (CHC) to develop targeted training modules. This includes a specialized module for the CHC Internship Program, equipping interns with effective communication skills to engage their peers, and a broader CHC training module accessible to individuals and organizations seeking to enhance their communication strategies with various student audiences, ultimately fostering greater interest and participation in the humanities.

2. Talking Points Tracker. Hired and worked with Research Assistant (Summer/Fall/Spring 2025-26) to establish a robust and organized foundation for the Talking Points Toolbox by:
 - Collecting a representative sample of high-quality, RITE content related to the humanities.
 - Developing an initial metadata framework for effective content organization and searchability.
 - Ensuring the collected content aligns with FAIR principles for findability, accessibility, interoperability, and reproducibility.
 - Analyzing content for its potential to engage target audiences (middle school, high school, college students, and young adults).

Director, Faculty Development (2017 - 2018)

I was asked to step in for one year to assess the needs of the institution and to work with our incoming Dean of Academic Departments and Programs to align the directorship position with her interests and work on strategic planning around future faculty development initiatives. I was tasked to do the same as chair of the Faculty Resource Team and the Committee on Teaching and Advising.

In this capacity, I engaged in a comprehensive fact-finding and team-building year through meetings with all faculty groups, directors, staff members, and with the President's Commission on the Status of Women, offered two special events leading to concrete proposals on the topics of Mentorship / Work-Life Balance / Promotion & Tenure / Service & Leadership / Community Building.

I submitted a comprehensive report that:

1. Reviewed the goals of faculty development at Union College
2. Looked back, and into, what we have been doing at Union

3. Presented findings about how faculty and staff felt about the needs of faculty development across ranks and categories (scholarship / teaching / work-life balance /service and leadership / community engagement / diversity and inclusion / budgets
4. Provided concrete recommendations to move forward (many of which have already been or are currently being implemented).

Chair, Department of Modern Languages & Literatures (2013 - 2016)

Supervised 31-33 faculty and staff (17 full-time faculty members, 6-8 adjuncts, 6 international language assistants, the Director of the Language Lab, and the Administrative Assistant.). The department serves an average of 450-500 students a year, including 70-80 yearly majors, minors, interdepartmental majors.

Routine tasks included:

- Faculty, staff, fellows, adjunct and language assistant recruitment and hiring.
- Mentoring, reappointment reviews, merit, tenure and promotion reviews.
- Negotiation of sabbaticals and medical leaves.
- Department grant writing, budget management, staffing reports, yearly course offering management, placement of first-year students, study abroad planning.
- Development of positive and constructive working relationships between departments, campus offices, and administration.
- Organizing and leading yearly department retreats and regular department meetings as well as meetings with the Director of the Language Lab, with the language assistants, and with adjunct faculty members Rewriting job description and hiring new Administrative Assistants (in collaboration with faculty colleagues and Administrative Assistant of English Department).
- Answering questions about external review report to Academic Affairs Committee.
- Representing the department in college-wide publications and events, faculty meetings and chairs and directors meetings.
- Chairing subcommittee to react to NY6 Mellon grant on international initiatives and directing and writing reports on departmental new loading model.

Key Achievements:

Increased Department Budgets

- Negotiated a \$4,000 increase to the department discretionary fund.
- Negotiated increase in operating budget from \$17,000 to \$22,000, the extra \$5,000 to be used toward collaborative programmatic efforts across programs.
- Increased department budget by another \$3,000 to be used over the next 5 years for technology-related faculty needs and new learning explorations.

Encouraged Positive Community Spirit

- Created a positive and inclusive sense of community and mutual support through task-oriented retreats and meetings.
- Developed a shared vision through collaborative problem-solving, open, inclusive and compassionate conversations, open and collaboratively-used budgets, activities and decision making, warm support of adjuncts and lecturers.
- Created a space where faculty could share safely, laugh together, play and brainstorm, have fun while working and appreciate and engage one another's strengths.

Built and Articulated Department Vision Through Collaborative and Creative Approach

- Through retreats, responses to the external review report, and development of new loading model, created all-inclusive meetings and retreats to articulate together a robust plan to address all points raised in external review, to stabilize programmatic offerings, lift morale, raise enrollments, and provide more cross-disciplinary course offerings.
- Reduced the number of uncompensated independent study courses taught by faculty.
- Supervised review of physical space and mission of Language Center through a campus-wide committee that included an external consultant, members of Modern Languages, the Dean of Finance, the Head of ITS and Library Services.

Alleviated Common Programmatic Stressors and Improved Fairness and Transparency

- Engaged in three year-long efforts that brought all language programs together to identify individual and common stressors.
- Wrote a loading model report to build a strong case to alleviate decade-old stressors and compensate faculty equally across programs and the college as a whole.
- Created committee to explore a campus-wide foreign language requirement with the Classics Department and Religious Studies Program.
- Explored the benefits and limitations of a self-instructional language program.
- Secured the hire of a Japanese Visiting Assistant Professor.
- Engaged in discussion around innovative new Fellows Program across all languages and in discussion with the Dean of Finance and the Dean of Academic Programs and Departments as well as the creation of a new Student Language Corp. through Union's work-study program.
- Emphasized and improved clarity, fairness, transparency, and guidelines for each language program in term of course offerings, the use of Language Assistants, hiring of adjunct faculty, and teaching of Independent Studies.

Improved Work Efficiency.

- Identified key elements of external review report recommendations and resolved them one at a time.
- Worked with the Dean of Studies and the Registrar's office to automate summer first-year student registration process for Modern Languages.
- Shifted the maintenance of the department webpage from the Language Center Director to the Administrative Assistant.
- Hired an Administrative Assistant who could support department study abroad programs, department marketing needs, and more complex technological needs.
- Developed a clear student work-study system, streamlined and made staffing reports, forms, and informational material more accessible to all members of the department, kept track of overload and adjunct needs, collected and assessed department data and spreadsheets related to student enrollments, majors and minors, independent studies, senior thesis, loading and sabbaticals.

Worked to Build Courses and Programs Attractive to Students and Faculty in STEM Disciplines.

- With department colleagues and the Director of the Language Center developed an initial proposal toward a Global Studies minor.
- With the chair in Engineering determined engagement opportunities with Modern Languages.
- Initiated and supported review of a "Language Center of the Future" that could engage more campus community members across a variety of disciplines.

- Reached out to the director of the pre-med program to coordinate efforts and encourage more students to take languages.
- Provided more visibility to make “Modern Literature in Translation” courses more appealing to a wider student body.
- Individually engaged faculty from Mathematics and Psychology to Biology and Theatre.

Engaged in Campus-Wide Outreach Efforts and Community Building

- At the Karp Hall inauguration, gave a public thank you address to the Karp family.
- Reached out and built important relationships with staff from the Alumni Affairs Office and the Career Center, which led to five interviews with faculty in different language programs for a year-long capital campaign focused on Modern Languages.
- Organized a new yearly “Alumni Networking” event in which over 60+ students of foreign languages heard from a panel of 4 professionals with degrees in Modern Languages.
- Worked with Administrative Assistant and Library Conservation staff to develop material on the history of Union’s Modern Language Department.
- Helped create building space to showcase faculty publications.
- Organized with Career Center and International Programs, new campus-wide “International Welcome Celebration” every fall.
- Created “MLL Quick Advising Guide” and “MLL Requirements Brochure” for distribution to faculty and staff.
- Reached out to first- and second-year students with consistent soundbite e-mail messages about the value of studying languages.
- With the Administrative Assistant I developed a new departmental “look” and design of course posters for consistency and recognition across all language programs.

Chair, Division of Arts & Humanities (2012 - 2015)

The Arts & Humanities chair (also known as the Division I Representative) addresses the concerns, grievances, and issues of the Union College faculty in his or her division and the college at large.

Serves as liaison between faculty and upper administration. Attends weekly Faculty Executive Committee (FEC) and Planning & Priorities (P&P) meetings with the President and upper administration. P&P meetings include yearly budget reviews, approvals of health care benefits, faculty salary compensation reviews, larger strategic planning writing and implementation, strategic planning implementation grant evaluations, facilities and building reviews, building approvals, admission status of new student enrollments, and discussions concerning the running of the college as a whole.

Key Achievements:

- Presidential committee member to co-write the strategic plan on “Interdisciplinary Thought and Action in the 21st Century.”
- Helped coordinate the development of three Faculty Forums through a crowdsourced, faculty-interest based system.
- Faculty Forums led to a change by the Faculty Review Board of the merit review system from a 3- to a 5-Tier system as well as the use of an additional faculty survey that led to additional merit system reviews.
- Helped develop a system for faculty division meetings that allowed for a better flow of communication, and faculty meetings that promoted more sharing of ideas.
- Engaged in a series of discussions and clarifications related to the work of subcommittees, the ability of junior faculty members to participate on the Faculty Review Board, the development of policies concerning Google Apps, definitions concerning “Who is a Faculty Member,” the

opening, furnishing and use of Union's new Faculty House, and most importantly, the return of lunch at faculty meetings.

- For the Arts and Humanities division in particular, conducted two meetings per trimester. The first on a topic of interest to the group and the second to update and keep all faculty members informed of the work conducted by committee liaison members. Activities and achievements include switching from our division being called "Humanities," to the more inclusive "Arts & Humanities."
- Co-organized workshop with Grants Office about grant opportunities and detailed application information. Co-organized workshop with faculty from Engineering and Economics on possible ideas to bring Engineering and the Humanities together through a Kern grant.
- Co-organized meeting with Gregg Lambert, the Director of the Humanities Corridor to enhance cross-institutional research collaborations and opportunities.
- Co-led the development of a document that outlined deadlines for chairs and directors (now used by the Dean of Academic Programs and Departments) and a second one to provide a realistic overview about the tenure process to junior faculty members.

Director, NY6 Think Tank (2014-2016)

The NY6 Consortium of Schools is a multi-institutional organization that includes Hamilton College, Colgate University, Skidmore College, Hobart and William Smith Colleges, St. Lawrence University, and Union College. The goal of the Mellon supported NY6 Think Tank was to bring together students, staff, faculty and community members interested in discussing the state of the arts and humanities and developing advocacy material—from blogs to podcasts, zines and posters—that reach a broad public and transform the way they think about the value of an education in the arts and humanities.

Key Achievements:

- Developed a robust, influential, visible, and cross-disciplinary program that included a Student Fellows Program, Mini Think Tanks, and Workshops.
- Managed budget over \$100,000.
- Developed and designed webpage, worked with designer on logo
- Coordinated efforts with the Executive Director of the NY6 and collaborated with 5 faculty liaisons, dozens of faculty members, and over 30 students across all six institutional settings.
- Communicated with NY6 Communication's directors and provosts.
- Co-presented poster on first-year results of Think Tank at NY6 provosts and presidents meeting at Hobart and William Smith Colleges.
- Created and maintained project website and Twitter account, published blogs, updates, posters, and informational materials to campus faculty and Admissions and other offices.
- Communicated with dozens of interested individuals and organizations worldwide.
- Worked with videographer toward a video of the "Don't Leave School Without Them" workshop (viewable online).
- Published two articles in The Huffington Post, including "The Millennial Perspective: What College Students Say About the Value of the Arts and Humanities" and "Arts & Humanities: Don't Leave School Without Them."

Principal Investigator, Mellon Planning Grant "Our Shared Humanities" (2013 - 2015)

The purpose of "Our Shared Humanities" planning grant was to articulate the strengths of the arts and humanities at Union College—a college historically known for science and engineering—gather information about the nature of humanistic studies currently underway, evaluate how faculty in the Humanities can best lead collaborative efforts and carry humanistic studies across all disciplines, and appraise how to sustain, support, inspire, and advocate for humanistic studies within and between

different disciplines across campus. The activities and report served as the basis for an implementation grant written by the Deans, which garnered an \$800,000 institutional Mellon grant for Union College.

To develop vision and co-write planning grant over \$35,000. To lead and manage all planning grant efforts and co-write final report to Vice President of Academic Affairs and Grants office.

Key Achievements:

Identified Key Issues and Hired Consultant.

- Conceived of and wrote the Andrew A. Mellon planning grant in collaboration with the Grants office and the Vice-President for Academic Affairs.
- With a committee of six faculty from Music, Art History, History, Theatre, and English, led efforts to identify driving questions.
- Via Skype interviewed three possible consultants and hired Kathleen Woodward, Director of the Humanities Center at the University of Washington.
- Developed a three-day campus plan where Prof. Woodward met with constituents from all disciplines on campus, interdisciplinary program directors and senior administrators, the Director of Alumni Affairs, Admissions, and the Chief Information Officer, among others.

Implemented Grant Activities.

- Gave a presentation about the “Our Shared Humanities” Mellon grant at a college-wide faculty meeting and answered any questions.
- Managed 4 teams of two faculty members from each of Union College’s four divisions—Science, Engineering and Computer Science, Social Sciences, and Arts and Humanities.
- Teams reached out to all faculty and staff in their divisions. Conducted regular meetings with the teams, with the Head of the Library and ITS, the Art Curator, Academic Technology Specialist, and dozens of faculty members across all disciplines.
- Hosted a regional THAT Camp (<http://humeng2013.thatcamp.org/>) on the topic of “Engineering and the Arts and Humanities” for over 75 participants and in coordination with the New York Six Consortium and the support of a small grant from Microsoft. Worked with the Library to host a special exhibit on the topic.
- Developed and organized two NY6 local 4Humanities chapter workshops to converse widely about the state of the arts and humanities and supported a “Mellon Mixer” to provide a relaxing but directed environment where faculty could meet, connect, and learn about each other’s work.
- Supported the work of the Academic Technology Specialist who developed a survey sent to all Union faculty related to faculty members’ digital technology needs and interests, and worked with the Chief Information Officer to determine a possible social networking site that could increase the exchange of ideas across campus.

Researched and Proposed Plan to Develop a Humanities-Driven Maker Community.

- Led efforts with faculty in Computer Science and in Visual Art to determine how best to develop a Maker community that departs and enhances the arts and humanities at Union College.
- Researched Makerspaces across the nation and identified the most innovative and transformative components that could be translated and sustainable in a Liberal Arts setting.
- Proposed to leverage existing creative facilities across the college to form a “distributed Makerspace” staffed by creative students and faculty alike and forming the heart of a sustainable culture of innovation and invention at Union College.

- Suggested unifying these endeavors through a newly hired Fellow and an interactive and collaborative web portal devoted to showcasing current projects, establishing new projects, and providing a centralized clearinghouse for the tools of creativity distributed across campus.
- Sent final report and recommendation to the Vice President of Academic Affairs and the Grants Office. Based on conclusions and learning, published a Huffington Post article titled “The Maker Movement and the Humanities: Giving Students a Larger Toolbox,” with colleague from Computer Science.

Co-Director, 4Humanities (2014 - Present)

“4Humanities advocates for the humanities backed by an international community of digital humanities scholars and educators. As a platform, 4Humanities stages the efforts of humanities advocates to reach out to the public. We are a combination newspaper, magazine, channel, blog, wiki, and social network designed to amplify “voices for the humanities.” We solicit well-reasoned or creative demonstrations, examples, testimonials, arguments, opinion pieces, open letters, press releases, print posters, video “advertisements,” write-in campaigns, social-media campaigns, short films, and other innovative forms of humanities advocacy, along with accessible scholarly works grounding the whole in research or reflection about the state of the humanities.” (4Humanities.org)

Key Achievements:

- Actively working as co-director of 4Humanities by writing and posting blogs and event details, by bringing new regional 4Humanities partners to the table and working with my colleagues on various initiatives.
- Developed and maintained the “Humanities, Plain and Simple” campaign.
- Helped develop and launch the 2015-16 “Shout Out for the Humanities” campaign led by Prof. Alan Liu, for which I engaged several prominent judges, including John Churchill, former secretary of Phi Beta Kappa, Richard Ekman, Co-founder and Director of the Council of Independent Colleges, Jenny Lawton, CEO of MakerBot, Laura Skandera Trombley, President of the Huntington Library, and Matt Stinchcomb, VP of Values & Impact at Etsy.

Chair, Spanish & Hispanic Studies Program (2009 – 2013)

The Spanish and Hispanic Studies program includes five tenured faculty members, one senior lecturer and one visiting assistant professor. The chair of the section functions as the liaison to the chair of the department, the Registrar’s office, International Programs, addresses campus-wide concerns and questions, calls meetings and defines agendas; works on subcommittee toward programmatic review and renewal, develops staffing reports, yearly course offerings and catalog copies, advises students and communicates with students, faculty, staff, and administration.

Key Achievements:

- Worked toward a constructive and positive team spirit and working environment based on the sharing of ideas and interests.
- Focused on building a healthy and innovative program for the future.
- Strategically addressed interpersonal conflict.
- Focused on building on the strengths, experience and ideas of each faculty member.
- Built space for open communication and creative solving of recurrent questions and concerns. Developed fair guidelines and rotations. Negotiated renewal of Visiting Assistant Prof. position.

Co-Chair, Scholars Program Redesign Taskforce (2012)

Responsibilities:

To co-chair with the Director of the Minerva Scholars Program, a year-long process with over 10 faculty and students from across the campus to re-energize and redesign the Union Honors program, while retaining budget neutrality.

Key Achievements:

- Broad assessment of current program, consultation with past stakeholders, including students, past directors, the offices of Financial Aid, Admissions, and Assessment.
- Spearheaded process that emphasized brainstorming of ideas toward new and innovative programmatic features.
- Researched Honors programs and best practices at overlap schools.
- Drove the creation of a document called “Ideas that Stick.”
- Created a new academic sequence and class and community building “add-ons” that built on the strengths of the former program and Union College as a whole.
- Submitted proposal and Q&A response to Academic Affairs Committee.

Director, Latin American and Caribbean Studies (2006 – 2009)

Responsibilities: Directed interdisciplinary studies program with approximately 20 faculty members from the Arts, Humanities, and Social Sciences. Advised students and co-directed senior thesis and oral defenses. Clarified and streamlined policies and documents related to requirements and senior thesis defenses. Represented the program to new students and entire campus.

Associate Director of Academic Programs (2005 – 2007)

Responsibilities: Worked directly with the Dean of Undergraduate Education and the General Education Board (member ex-officio) to implement the new general education curriculum and educate faculty on proposed changes. Created workshops to introduce faculty to newly created Sophomore Research Seminars.

STUDENT SUPPORT INITIATIVES

Bridges - First Generation Mentorship Program (2021- 2022)

Met with a first generation student three times a term to support them, advise them, and provide guidance, compassion, and kindness, as needed.

Faculty Liason to the Minerva Houses (2019-2022)

The Minerva Houses are unique housing spaces for students at Union College through which students, in collaboration with a faculty liaison and a Minerva House Council, develop inclusive events. In this capacity I worked weekly with all members to develop innovative and engaging events, I provided strategic planning guidance to the Director of the Minerva program, I chaired a subcommittee to develop a long, mid-term and short term planning report, and with a cohort of students serving as Communications chairs, we developed a handbook and an Instagram account for future chairs.

Posse Foundation (2007 - 2011)

Overview: “Founded in 1989, Posse identifies public high school students with extraordinary academic and leadership potential who may be overlooked by traditional college selection processes. Posse extends to these students the opportunity to pursue personal and academic excellence by placing

them in supportive, multicultural teams—of 10 students. Posse partner colleges and universities award Posse Scholars four-year, full-tuition leadership scholarships” (Posse Foundation.org).

Responsibilities: Served as Faculty Mentor to Posse II. To mentor and advise in a holistic fashion 11 diverse student leaders from the inner Boston city area. To meet with students individually every other week and as a group on a weekly basis over two years to foster a community that supports one another through open and honest conversations and activities. To continue to support students throughout their junior and senior years and beyond.

Consortium on High Achievement and Success (CHAS). (2007 - 2008)

Overview: CHAS “is composed of 26 selective liberal arts colleges and small universities dedicated to promoting high achievement, leadership and personal satisfaction of students on member campuses, with a focus on promoting success among students of color” (<http://commons.trincoll.edu/chas/>)

Responsibilities: Served as faculty representative for Union College and participated in yearly conferences. Also served on CHAS Membership Subcommittee. Planning Committee: Humanities Faculty Conference (Mount Holyoke, May, 2008).

MLA Delegate Assembly (2012 - 2015)

Responsibilities: Served as Member of the Delegate Assembly and the Division Executive Delegate Committee on “Teaching as a Profession.” In this capacity, we identified and organized conference panels, attended and voted at conventions.

Key Achievements:

Co-created and served as panel chair at the Modern Language Association Convention, 2009. Panel between the Division on Teaching as a Profession and the Committee on Disability Studies called “Disability Encounters in the Classroom: Pedagogy, Strategies, Responses. Other panels included “Today’s Students, Today’s Teachers: Technology” and “Humanities in the Twenty-first Century: Innovation in Research and Practice”

COMMITTEE CONTRIBUTIONS

Tenure and Promotion Chair and Committee Member (regularly between 2016-2025)

Engineering & Liberal Arts Symposium. Co-committee member to yearly conference. Co-created workshop on “Exploring the Humanities & Aesthetic Dimensions of Maker Culture” (2014/2015/2016/2017).

Klemm Fellow International Internship Program. (Highly selective program that allows students to intern in a local organization in a foreign country). Committee Member, outlined parameters of the program and selected the first group of grantees (2014-15).

Humanities Logistics Committee. Helped drive decisions related to interior design of all classroom, office, and other spaces in Karp Hall with a team from finance, grounds and facilities, ITS, art curation, faculty, staff. Gave public thank you address on behalf of the Modern Languages Department to Karp Family when building was inaugurated (2015-16).

Humanities Renovation Committee. With a small group of colleagues, engaged in renovating and updating the Humanities Building (now known as Karp Hall) through new paint, carpets, artwork, repairs (2011-2012).

Modern Languages & Literatures External Review Report. Committee chair. Wrote segment on relationship between department and Union College’s strategic plan (2012-2013).

Member of the MLA Delegate Assembly (2012-2015).

MLA Division Executive Delegate Committee on “Teaching as a Profession (2008-2013). Division Secretary (2010-11) Division Chair (2011-12).
Liaison to the Committee for the Office of Admissions (2005-2008).
Member and Chair of various Ad Hoc committees for tenure and promotion to full professorships (2007-today).
Co-Organizer of three faculty publishing workshops at Union College (2005-2006).
Member of the Union College Presidential Committee to evaluate US News Rankings (do not recall date)
Chair of the First-Year Preceptorial Committee (2006).
Member of the “Sophomore Research Seminar” Committee and the “Cluster” Committee. (2006)
Co-chair of Department External Review committee for the Foreign Language and Literature Department at Skidmore College (2007) and the Department of Hispanic Languages & Literatures, Goucher College (2012).

PUBLICATIONS

Books & Edited Volumes

A Practical Toolbox: Curricular Pathways in Iberian, Latin American, LatinX Studies, and Beyond.
Co-edited with Palmar Álvarez-Blanco and Stephanie A. Mueller (Lever Press, forthcoming))
[The Entrepreneurial Arts and Humanities: The Crucial Role of the Humanities in Enterprise and the Economy.](#) Co-edited with Alain-Philippe Duran (Routledge, 2023). *Selected a Choice Outstanding Title.*
[Extraordinary Partnerships: How the Arts and Humanities Are Transforming America.](#)
Lever Press, 2020.
[Advice from the Ocean: Unexpected Paths into Marine Conservation.](#)
Co-edited with Leah Henseler. 2020.
[Generation X Goes Global: Mapping a Youth Culture in Motion.](#)
New York: Routledge, 2012, with accompanying website:
www.generationxgoesglobal.weebly.com
[Hybrid Storyspaces: Redefining the Critical Enterprise in Twenty-first Century Hispanic Literature](#)
Co-edited with Debra A. Castillo. U of Minnesota P, *Hispanic Issues Series*, 2012.
[Spanish Fiction in the Digital Age: Generation X Remixed.](#)
New York: Palgrave/Macmillan, 2011.
[Generation X Rocks: Contemporary Peninsular Fiction, Film and Rock Culture](#) Co-edited with Randolph Pope), Vanderbilt University Press, 2007.
[Market Matters.](#) Special Issue.
Co-edited with Alejandro Herrero-Olaizola in *The Arizona Journal of Hispanic Cultural Studies*, 2005.
[Contemporary Spanish Women's Narrative and the Publishing Industry.](#)
University of Illinois Press, 2003. *Selected a Choice Outstanding Title.*
[En sus propias palabras: Escritoras españolas ante el mercado literario.](#)
Torremozas (Madrid), 2003.

Guidebook, available in digital format and hard copy [on Amazon](#)
[Arts and Humanities: Don't Leave College Without Them](#)

A career guidebook for artists and humanists across disciplines. Written for and by students, young professionals and professors.

Peer-Reviewed Articles (only most recent)

- "10 Years. 200 Posts. 7 Myths: A Strategic Framework for First-Generation Humanities Advocacy."
(with Stephanie Toxqui, Elizabeth Cardenas, Marissa Morris, and Emily Tobar). By invitation for
Humanities Under Fire: Reorienting Usefulness. Ed. by Manuel Clemens. Palgrave. Under
review. Forthcoming.
- "Sparkling a Movement: Cross-Disciplinary Innovation and the Humanities." In [The Entrepreneurial
Humanities: The Crucial Role of the Humanities in Enterprise and the Economy](#), edited by
Alain-Philippe Durand and Christine Henseler, Routledge, June 2023. Pgs 15-26.
- "Introduction: Humanities Rising: How the World Is . . . and Might Be". [Extraordinary Partnerships:
How the Arts and Humanities are Transforming America. \(Ed. by C. Henseler\)](#) Lever Press,
2020.
- "Finding Humanity: Social Change On Our Own Terms."
[The Scholar as Human: Research and Teaching for Public Impact](#). Ed. Anna
Sims Bartel and Debra A. Castillo. Cornell University Press, 2020. Pags. 129 - 142.
- "On the Fine Art of Being Portal: Seeing a Greater Range of Possibilities for Higher Education"
Leonardo's Children: Stories on Creativity by Fine Arts Leaders that will Blow Your Mind.
Co-edited by Aldemaro Romero Jr. and Steven J. Peters. Publisher: International Council of
Fine Arts Deans.
- "Taking the Future By the Horns: Making Change Happen From The Ground Up." *Modern
Languages Journal*. Vol. 101. Issue 2. 436-39. 2017.
- "The Future of Hispanic Studies: An Interactive Conversation with Journal Editors."
Co-edited with Benjamin Fraser (East Carolina Univ.). *Arizona Journal of Hispanic Cultural
Studies* Vol. 18, 2015. 135-180.

Other Publications (only most recent)

- [Humanities: The Greatest ComeBack Story Ever Told](#), *Medium*, July 17th, 2024.
- ["Is a Philosophy Degree Really Useless?"](#) *Medium*, June 8th, 2024
- ["Are the Arts and Humanities Only Hobbies or Viable Career Options?"](#) *Medium*, June 12, 2024
- [Could a Center for Humanities Communication Be the Answer?](#) (co-authored with Alan Liu). *ACAD
Leader*. October 2023 issue.
- [Stop Repeating Age-old Stigmas: Careers in the Arts and Humanities are Plentiful and They Pay](#)
4Humanities Blog Jan. 13, 2023.
- ["Social Change through Storytelling"](#)
with Kathleen Sinatra, Hayden Paneth, and Kate Osterholz (*4Humanities*, Feb. 17th, 2020)
- ["We Need More Men in the Humanities"](#) (*Inside Higher Ed*, Oct. 2, 2018)
- "The Millennial Wave and the Changing Nature of Work" co-authored with Susan Frost
posted to *4Humanities*
- [Call for Social Change](#) book series with Union College students
Millennials Call for Social Change (2018)
Our Stories...You Hear Us? (2019)
Finding the U in Education (2020)
Social Change in the Age of Social Distancing (2020)
Generation Now: The POver of Us (2021)
- ["We Need More Men in the Humanities."](#) *Inside Higher Ed*. Oct. 2, 2018.

"Want Your Kids to Have a Secure Future? Invest in a Liberal Arts Education" (co-authored with Tal Leeds). *Colleges of Distinction* (03/15/2017)

"Humanities and Diversity: A Tale of Two Crises." *Inside Higher Ed* (12/09/2016)

"To Data or Not to Data: Capturing a Humanities in Motion." *The Academy Data Forum of the American Academy of Arts & Sciences*. By invitation (10/2/2015)

"Chinese Should Recognize True Value of Liberal Arts Education." CCTV.com (Chinese state-run newspaper in English). By invitation (10/10/2015)

"Arts & Humanities: Don't Leave School Without Them." *HuffPost* (06/15/2016)

"Are the Arts and Humanities Worth Your Investment?: Making the Case for Our Shared Health and Wealth." *HuffPost* (03/25/2016)

"The Millennial Perspective: What College Students Say About the Value of the Arts and Humanities." *HuffPost* (10/23/2015)

"Counting (on) Success: Does An Education in the Humanities Count in Today's Day and Age?" *HuffPost* (08/24/2015)

"The Maker Movement and the Humanities: Giving Students a Larger Toolbox." *HuffPost* (12/18/2014)
Co-authored with John Rieffel, Prof. of Computer Science at Union College.

"A Surprising Success Story: Jobs and the Arts and Humanities." *HuffPost* (08/12/2014)

"Minecraft Anyone?: Encouraging a New Generation of Computer Scientists and Humanists." *HuffPost* (07/29/2014)

INVITED SPEAKING ENGAGEMENTS (only most recent)

Plenary: "Beyond the Crisis Narrative: Leading with the Humanities." MLA: MAPS Leadership Institute June, 2023.

"Panel and Discussion: "Rethinking Relations Between the Public and the Humanities." The Heart of the Matter at 10: The Past and Present of the Humanities. American Academy of Arts and Sciences. March 30-31, 2023.

"Sustaining the Arts & Humanities: Developing a Business Plus Return on Investment Strategy." National Humanities Alliance Meeting, 2016. Washington DC.

"Share Everything, Pursue Brilliance, Dare to Dream": When the Humanities Meet Labs" Albion College, 2015. (Presentation / Workshop)

"Our Shared Arts & Humanities: Seizing Opportunities, Striving Toward Sustainable Innovation, and Developing a National Presence." Union College, Reunion, 2014.

Auburn University, 2013. National Arts and Humanities Month Celebration.

CONFERENCES (only most recent)

From Thinking to Doing: Making the Humanities Public. Panel workshop presentation at the *National Humanities Alliance*, Oct. 2023 Indianapolis.

How to Communicate your Humanities Scholarship to the Public. Panel presentation and workshop at the National Humanities Alliance, Oct. 2023 Indianapolis.

The Arts and the Humanities: Better Together / Natl. Humanities Alliance Conference. 2022. With Robert Townsend (Director for Humanities Indicators, Kristin Sakoda, Director of the Department of Arts and Culture in Los Angeles, and Robert Newman, Director of the National Humanities Center.

What Crisis?: Mobilizing the Humanities Through Data / Natl. Humanities Alliance Conference. 2017 With Robert Townsend (Humanities Indicators), Alan Liu (4Humanities), Valerie Barr (outgoing chair of Association of Computing Machinery, Council on Women in Computing). Created and Chaired panel.

A Chair's Perspective on Shifting Cultural Boundaries / American Association of Colleges and

Universities (AAC&U), San Francisco. January 2017 / Organized with Director of HERS, Ray Burgman. Presented: "On Being Portal: Breaking Out of Habituated Ways of Thinking"

Golden Opportunities: Revitalizing the Humanities for the Public Sphere. Federation of State Humanities Council, Salt Lake City, Utah. Nov. 2016. Presented: "Flipping Advocacy Paradigms: The Millennial Renaissance of the Arts & Humanities"

The Humanities in the Digital Age. MLA Jan. 2013, Boston.

Created, chaired, and presented: "Humanities in the Twenty-first Century: Innovation in Research and Practice." Panel included Lynn Pasquerella (President AAC&U), David Theo Goldberg (Univ. of California, Irvine), Jane Aikin (Director of Research, NEH).

Disability Encounters in the Classroom: Pedagogy, Strategies, Responses and Today's Students.

Today's Teachers: Technology.

Modern Language Association Convention (MLA), 2009. Collaborative Panel between the Division on Teaching as a Profession and the Committee on Disability Studies.

TEACHING

Courses in English

- Humanity Centered Design: Ecodesign your life (with Prof. of Environmental Engineering Carolyn Rodak, and Prof. of German, Erika Nelson).
- Sustainability, Tourism and Travel in the Hispanic World
- Sustainable Living
- Education Innovation: Oxford Day Academy (Experiential Course)
- Challenging Times: A Call for Global Citizenship and Creative Engagement
- Students Call for Social Change
- Global Remix Culture
- Transformative Partnerships with the Arts and Humanities
- Entrepreneurship & Digital Media (with faculty from Engineering, Political Science, Computer Science, Arts)
- Humanities Super Seminar (with guest speakers, students and faculty from many disciplines.)
www.humanitiessuperseminar.weebly.com
[Topics: 2012: Global Activism: Hacking, Leaking, and Whistleblowing / 2013: In Your Face: The Self in the Digital Age / 2014: The Arts & Humanities in Health and Healing / 2015: Humans vs. Zombies: Humanistic and Scientific Reflections on the Apocalypse / 2016: Streets Smarts: The Future of Urban Living / 2017: Alexander Hamilton]
- Identity and Technology in a Media-Saturated World (co-taught w/ chair of the Dept. of Computer Science)
- Digital Games for Social Change (co-taught w/ faculty from Dept. of Computer Science)

Courses in Spanish

- Spanish Communication & Marketing
- Redesigning Education: Creativity & Innovation across the Hispanic World
- Call for Social Change
- Sustainable Travel in the Hispanic World
- Social Innovation in Spain
- Digital Storytelling
- Spanish Youth Culture and Protest
- The Movida: Spanish Youth Culture of the 1970s and '80s
- Social Media in the Hispanic World (Honors Seminar)

- Spanish Mutant Fictioneers: Literature and Media in Contemporary Spanish Fiction
- Fiction 2.0: Networks of Contemporary Spanish Narrative
- Avant-Pop: Spanish Narrative of the Twenty-First Century
- Video Clip Literature, E-mail Novels, and Telephone Texts: Spanish Narrative and Technology of the Twenty-first Century
- Virtual Embodiments: Video Games, Video Clips and Reality TV in Contemporary Spanish Narrative
- Music Videos and Reality Television in Contemporary Spanish Literature
- Commercial Contamination: Politics of Contemporary Spanish Literature
- Pop, Punk, and Rock & Roll: Spanish Generation X Writers of the 1990s
- Open Your Eyes: Spanish Culture Through Film Since 1929
- Senior Project: Spanish Women Writers of the Post-Franco
- PeriodSenior Project: Spanish Literature and the Visual Arts
- Introduction to Spanish and Spanish American Literature
- Survey of Spanish Peninsular Literature II
- Spanish American Short Stories of the 1990s
- Contemporary Spanish Theatre
- Advanced Spanish Composition
- Intermediate Spanish I, II, III
- Elementary Spanish I, II, III